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STATIONERS

JULY

1912

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FOR PRINTERS & STATIONERS

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Vol. VII., No. 7. JULY, 1912.

Gratis and
Post Free.

A NEW SAMPLE BOOK.

WE have just issued a new sample book of Tinted Double and Quad Caps which will, no doubt, appeal to our many friends. It is attractively produced, the cover being Steel Grey Cecil Paper, printed and embossed in red and black. The book contains samples of 13 grades of papers, including the 48lb. No. 369 quality Quad Cap in pink, blue, salmon and yellow at 1³/₄d.; the 24lb. No. 237 quality Double Cap in blue, salmon, mignonette, pink, green, buff, cerise, at 2³/₄d.; the 30lb. No. 305 quality Double Cap in primrose, Cal. grey, blue, mignonette, deep pink, silurian, green and salmon at 3¹/₄d.; the 36lb. No. 530 quality Double Cap in salmon, blue, lemon, pink, and green at 3d.; and the No. 245 quality Pressing Double Cap in old gold, salmon, light blue, Cal. grey, sage green, deep blue, at 2d. In addition to the above there are samples of eight various tinted Double Caps ranging in price from 1³/₄d. to 3¹/₄d. per lb., and including many attractive and delicate shades. It cannot be denied that tinted papers are gaining in popularity for all classes of work, and we therefore ask our readers to give this new sample book their serious consideration. A copy will be sent post free on application, to any of our customers either in London or the Provinces.

Success.

If you are merely in business as a hobby it doesn't much matter what kind of material you use. If, however, you are in business to make money it is well to recognise that "by obstinately clinging to the methods of the old school many an otherwise good business man is in imminent danger of becoming an old fool." Success—real success—lies mainly in the right use of the opportunities within one's grasp. In the matter of ink, now, modern rush work demands a modern ink which will dry almost as rapidly as it gets on the paper. It is just there where Kidd's Zenith Black comes to the aid of the busy modern printer. Although so quick in drying it produces impressions from half-tone blocks that have never been excelled by slower drying inks, either for intensity of colour, lustre, or cleanness of results. It is exactly the ink required for high-class illustrated journals and fine catalogues. The price is 2/6 per pound, and as it saves the cost of slip-sheeting it is a cheap ink to use. Zenith Black is a real aid to success.

JOHN KIDD & CO., LTD., Wine Office Court, London, E.C.



NEWS IN BRIEF

MR. KENNEDY JONES, who has been recognised as Lord Northcliffe's right-hand man, has severed his connection with Carmelite House, owing to ill-health. According to the *Pelican*, Mr. Jones is understood to have sold his interest in the various publications for £150,000. This also reminds us that it is reported that Sir Harold Harmsworth has sold his interest in the Associated Newspapers, Ltd.

* * *

Our readers should not overlook the fact that the new regulations, issued by the Home Office in respect to bronzing with dry metallic powders, are now in force. Efficient exhaust draught, or other means to prevent the escape of the powder into the air, are now the order of the day, as well as regulations to prevent the employees food from contamination.

* * *

Bravo! Mr. Hugh Spottiswoode states that *Printers' Pie* has achieved a record this year. Within two days of its issue the edition was out of print. Its publication will be perpetuated under the trusteeship of Sir T. Vezey Strong, Mr. Peter Keary and Mr. Cecil Harmsworth, M.P., and the following charities will continue to benefit under the Trust:—The Printers' Pension, Almhouse and Orphan Asylum Corporation, The Booksellers' Provident Institution, The Newspaper Press Fund, The Royal Literary Fund, The Newsvendor's Benevolent and Provident Institution, and the Artists' General Benevolent Institution.

* * *

The will of Mr. H. J. Adams, of Chas. Morgan and Co., wholesale stationers, shows an estate valued at £72,918: and that of Mr. A. S. Kennedy, proprietor and editor of the *Sporting World* at £8,761 gross.

* * *

According to a British Consular report from China:—In the Customs' statistics of Newchwang there appears as a separate item, under the heading of "Paper," an importation of 37,606

Valuations.

MR. FRANK G. BOWEN

IS PREPARED TO UNDERTAKE VALUATIONS AND
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FOR

FIRE INSURANCE RISKS

IT IS VERY NECESSARY FOR THE ASSURED TO
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WITH A VIEW TO SAVING TROUBLE, LOSS, AND
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"BELGRANO"

Cream Laid and Wove Writing.

An Exceptionally Good Paper
With Beautiful Writing Surface.

Cream Laid Stocked in

Large Post ... 21, 23 and 26 lb.
Double Large Post ... 42 lb.
Double 'Cap ... 28 and 34 lb.

Cream Wove Stocked in

Large Post ... 21, 23, and 26 lb.
Double 'Cap ... 28 and 34 lb.
504 Sheets flat.

Sample on application.

R. T. TANNER & CO., LTD.,

DORSET STREET, SALISBURY SQUARE, LONDON, E.C.

Price:

3¹/₂

per lb.

cwt. of old newspapers, valued at £14,618. These old newspapers, mostly British, are in extensive demand in the district for wall-paper for native houses and cottages.

* * *

The eighty-fifth anniversary of the Printers' Pension, Almshouse and Orphan Asylum Corporation, was held under the presidency of Sir Horace B. Marshall. £8,188 was subscribed at the dinner, which is only £350 short of the highest record. The Chairman said that the Corporation, at the moment, was giving £9,000 per annum to 560 recipients.

* * *

The Printer's Register draws attention to the text of a Bill presented by Mr. Brady, the Nationalist member for the Stephen's Green division of Dublin, the object of which is to absolutely free all journalists from the duty of serving on any jury, inquest or inquiry whatsoever. The Bill has the support, among other members, of the Hon. Harry Lawson (*Daily Telegraph*) and Sir George Toulmin (*Preston Guardian*). A journalist within the meaning of the Bill is defined as a "person who has been for not less than three years professionally, and as his sole or chief occupation, engaged upon the staff of a journal or news agency in the capacity of editor, writer of leading, special, or other articles, correspondent, artist, literary manager, assistant editor, sub-editor, or reporter, or in supplying journals with articles, illustrations, correspondence, or reports."

* * *

Don't overlook our Fancy Card Department. The season is now approaching when they will be greatly in demand. Every printer should be acquainted with our specialities in this connection, for he will find that they mean increased profit to him.

SEND A POSTCARD FOR BLOTTER WHICH WILL BE POSTED TO YOU EVERY MONTH

LITHO PRINTING
FOR THE
TRADE

UP TO DATE
PLANT
MODERN METHODS

One of the Best
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Amalgamated with
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By the most up-to-date plant
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OUR SPECIALITY.

The fullest satisfaction to the customer and prompt delivery. Our Express Cycle Carriers will collect and deliver the work. All classes of work undertaken and personal attention given to all orders.

DON'T FORGET

That our Foundry is at the service of every modern and up-to-date printer.

The highest tender for the printing of the registers of electors for the Middlesex County Council came out at 22s. 4½d. per page, and the lowest, which was accepted, was 7s. 2½d.

* * *

It appears that about one-sixth of the paper trade of the Kingdom is carried on in Lancashire, whilst Kent is the next largest producer.

* * *

In a recent County Court case, Judge Rentoul said that the less frequently an employee sued his employer the better for himself, because he could easily get the reputation of being a fighting and dangerous servant, seeing that in all such cases the employer had to pay costs if he lost, and generally got no costs if he won.

* * *

We wish to draw our readers' especial attention to the fact that our offices and warehouse will be closed on Saturday, July 6th, for our employees' Annual Banquet.

* * *

The Printers' Provident Society is an approved Society under the new Insurance Act, with a membership of 8,000. Mr. H. J. Waterlow, at a recent meeting, said that the printing trade was in a very healthy position, and he was sure that if all connected with the trade would combine they would form one of the healthiest associations under the Act, and their benefits might be very largely increased.

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35 lb. Double Crown (500 sheets).

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190 Reams offered at the above low price.

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Sample Set to take orders with, 5/- allowed off £5 order or if the Samples be returned in good condition.

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By Experienced Designers and Printers.

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ESTIMATES FREE.

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Illustrated List on application.

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From your own Photographs.

Low Prices and Quick Delivery.

Send for Samples and state requirements.

AN INDEX to a few of the things in which we can assist you. Your enquiries are invited for samples, estimates and other information for these or similar items.

Designing, Drawing on tone or Aluminium or Zinc Plates, Transfer Writing, etc.; Labels for Canned Fruits and Provisions; General Lithography; Letterpress Posters; Advertising Transparencies (self-adhesive); Line, Half-Tone and Tri-Color Blocks; Three-Color Printing; Photo Lithography; Pocket Calendars; Leaflets and Date Blocks; Perpetual Daily Date Cards with Rims; Award Certificates (floral and ornamental); Zenith Decorative Transparencies (self-adhesive); Pictorial Posters and Window Bills; "In Memoriam" Cards (single folding and framing); Bordered Posters; Bordered Cards; Ruled Blanks for Invoices, Billheads, etc.; Patriotic Posters, Cards and Circulars.

TAYLOR BROS., LEEDS.

THE TRADE COLOR PRINTERS.

Telegrams: "Almanac, Leeds."

Telephone 461.

PRACTICAL NOTES

Establishing the Point System.

A SOMEWHAT unusual reference to the point system was made in a paper on the subject read before the Manchester Jobbing Guild by Mr. John Hurst. Describing some of the earlier developments associated with the introduction of the system, it was stated that a new era began with the issue of the Nov.-Dec. number of *The British Printer*, Vol. II. On page 29 a design of a title-page was shown which had only taken seven hours to comp. By the methods then in use such a design would have taken anything up to seventy hours. This was the introduction of the double-medium rule on 3-point Didot body, with special mitres and split quads, which are a boon to the comp.

Another useful introduction was border No. 176, with its 1½ and 2-point bevel rule to work in conjunction with it. This series put an end to the rule-twisting mania then so prevalent.

It would appear that typefounders are now taking a step backwards. Any comp. who has devoted thought to his craft knows that the only economical way to work is to sub-divide picas by even divisions, as twelve points, six points, three points, 1½ points, etc. To divide the pica by three—giving four points each—leads to confusion and loss of time on jobs.

This trouble is constantly met with in one of the German borders. Some of the ornaments in the fount are even picas in width, some have six points added. Owing to the lengths of joining-up border being cast on 4-point body (i.e., three to Didot), it is impossible to make the border join up at times. Even some of the typefounders own examples showing the uses of the border cannot be carried out owing to this fault. The typefounders suggest that a small portion of the rule shall be cut to the requisite size to overcome this difficulty. Only those whose lot it is to make a composing-room pay can appreciate the advice of allowing any and every comp. full liberty to cut and slice ornament costing from 3s. to 4s. per pound. What becomes of the labour-saving principle? Surely the border designs will look as well when designed free from this fault.

"BELGRANO" TINTED PAPERS.

Supplied in the following Delicate Tints:—

ROSE PINK,
GREEN,
LILAC,
SALMON,
BLUE,
YELLOW.

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COLOUR
HARMONIES.

Stocked in :

21 lbs Large Post,
42 lbs. Dbl. Large Post,
25 lbs Medium,
50 lbs. Dbl. Medium,
40 lbs. Dbl. Crown,
21 × 30.

504
SHEETS
FLAT.

Price $2\frac{3}{4}$ d. per lb.

Paper which will appeal to every Modern Printer.
Write for Sample Book.

R. T. TANNER & Co., Ltd.,
Dorset Street,
SALISBURY SQUARE, LONDON, E.C.

Another border equally difficult to use is an old-style rose festoon border, with ornaments, corners, and double-line metal rule working in combination. Owing to the awkward position in which the design is placed on some bodies, many hours are lost in jointing the respective pieces up accurately. Typefounders explain this away by stating that the body must be made to suit the face. Against this statement must be set that of lecturers on design and ornament, who state that "a good designer can fill any space with correctly balanced ornament of any given period." Jobbing printers should set their faces against all ornament, borders, and rules which have this fault.

In the binding department the introduction of the point system is more difficult still. Desiring to lay down a small gold blocking plant, advice was sought of those who have had years of experience in the finishing department. In every case they favoured brass plates, blocks, or binders' electros. The jobbing printer thought there ought to be no difficulty in introducing the American point system, and so do away with so much plate-making and plate-casting. First, the brass type makers were consulted, and they informed the embryo bookbinder that brass type could be supplied in founts made to point standards. Several founts were ordered; from the type stores, cast-iron furniture and rules ordered, with a few Hempel quoins.

When the goods arrived the furniture and rules were found perfect as regards accuracy to standard size, but the brass type was inaccurate. It was found not only untrue in depth, but one letter untrue to the next; the letters did not line accurately, and, worse than all, they were not even true to type-height, some being too high some too low. When this was pointed out, the poor printer was assured of the impossibility of working brass up so accurately as type metal. But the uninitiated would think that cast-iron would prove even more refractory than brass, and the printer knows from personal experience that his German brass rule, from 1-point up to 12-point body, both plain and fancy faces, are as true to standard as the best type in his office. "Why should not brass type be equally accurate?—*The British Printer.*"

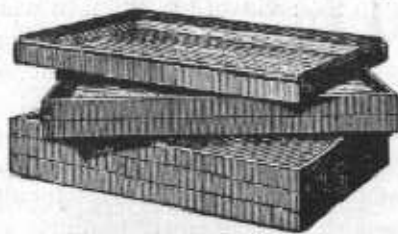
* * *

Many new processes, says the *Inland Printer*, have been introduced to the graphic arts in recent years. But the most important, probably, is the process which ascertains the cost of the other processes.

* * *

A jet of steam turned upon a galley of type will clean it effectively, and wood alcohol will clean out ink from plates, no matter how old the ink may be, says *Strong's Reminder.*

Money & Time Saving Helps for Stationers.

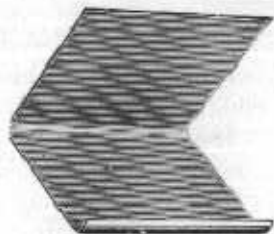


NEST OF CARD TRAYS.—Enable a whole stock of cards to be displayed and put back again without handling the cards.

No. 57—6 trays each, 10×11×1, 8/- per set.

58—4 trays ditto, 5/6.

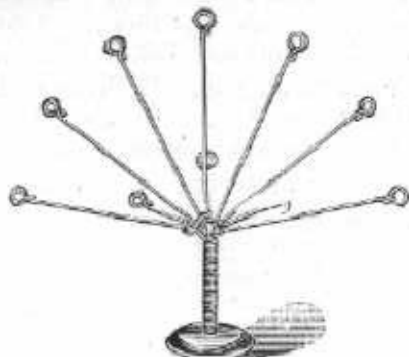
59—6 trays, 21×14×2½, 15/-



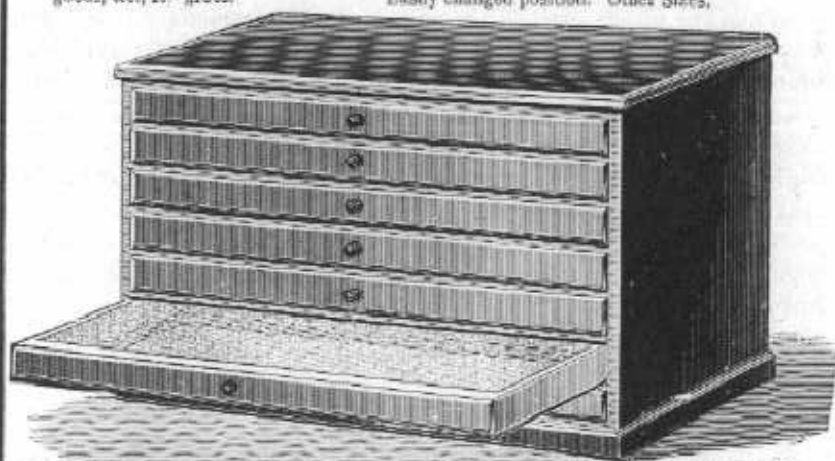
CARD RESTS.—For Window or Counter, give good and varied effects.

Size A.—Black Metal, 8/- gross.

Size B.—Larger and stronger, with support at back for books, framed goods, &c., 16/- gross.



FAN-WIRE CARD STANDS.—9½ ins. high. 1/3 each, 6 for 6/6. Make an attractive show. Easily changed position. Other Sizes.



STOCK CABINET (No. 4) for Purses, Prayer Books, &c. Dark stained and polished wood.

Seven drawers lined with Beesey wool to prevent rubbing. 20¼×12×13, 19/6 each.

Illustrated Lists on Application.

MARLBOROUGH, GOULD & Co., Limited,

15 Dorset St., Salisbury Square, Fleet St., E.C.

WHAT OTHERS ARE DOING

THE question has been raised in the High Court of Justice as to what is, according to the custom of the trade, the proper notice for determining a contract to print a weekly paper. Judgment went by default, but the printer had abundant proof that the universal practice is to give a month's notice. The question has not, however, ever been fought out in the Courts.

* * *

Mr. Walter Hazell has been chosen this year for the office of Mayor of the Holborn Borough Council.

* * *

At an extraordinary general meeting of George Newnes, Ltd., it was agreed to reduce the capital of the company from £1,000,000 to £700,000. The reduction was effected by cancelling 100,000 preference shares which have not been issued, by cancelling paid-up capital to the extent of ten shillings per share on each of the ordinary shares and by reducing the nominal amount of each ordinary share from one pound to ten shillings each. Sir Frank Newnes, who presided, stated that the cash and immediately realisable securities amounted to £82,500, while the debts due to the company exceeded those due from the company by £23,000.

* * *

The report of Hazell, Watson and Viney, Ltd., for the year ended March 30th last, states that the profit, after paying all expenses, except interest on debentures and preference shares, amounts to £25,143, which, with the amount brought forward leaves £30,640 for appropriation. The Directors recommended a dividend of 7 per cent. for the half year, making 10 per cent. for the year; to add £7,000 to reserve, and to carry forward £5,859. The reserve fund stands at £43,000, and it was decided to use £13,000 by way of bonus among the existing ordinary share-holders, in proportion to the shares held by them. To effect this, 1,300 of the unissued ordinary shares will be distributed

"SCRIVIA"

TINTED WRITINGS

Supplied in the following delicate tints.

Pink, Caledonian Grey,
 Blue, Silurian,
 Lilac, Cyclamen, Mignonette,
 Primrose, Green, Salmon, Moss Green.

Stocked in

18 & 21 lbs.	...	Large Post.
23 lbs.	...	Medium.
42 lbs.	...	Double Large Post.
46 lbs.	...	Double Medium.

and

32 lbs. Double Crown (except Moss Green, Cal. Grey and Lilac).

All reams are 504 sheets flat.

Price **3^{d.}** per lb.

SAMPLE BOOK ON APPLICATION.

R. T. TANNER & Co., Ltd.,
 Dorset Street,
 SALISBURY SQUARE, LONDON, E.C.

as fully paid up, such shares to rank for dividend from April 1st, 1912. The directors of A. B. Fleming and Co., Ltd., recommended a dividend on the ordinary shares of $7\frac{1}{2}$ per cent, for the last half year, making $12\frac{1}{2}$ per cent., free of income tax, for the year, the same dividend as has been paid for the past ten years. £5,900 was carried forward. The report of Associated Newspapers, Ltd., is again very satisfactory, especially when the labour troubles are taken into consideration. The net profit is only £3,300 less than that earned in the preceding year, under normal conditions. A dividend at the rate of 12 per cent. per annum, has been declared on the deferred shares, and £35,000 was placed to the reserve fund, bringing it now to £210,000. Mr. T. Marlow, who has been connected with the enterprise for sixteen years, has been elected on the board, in place of Mr. Kennedy Jones who has retired.

* * *

Says the *American Printer*:—"The photo-engravers of Chicago are advancing the selling price of half-tones; the paper-makers have advanced the price of paper; labour is constantly adding to the number of dollars a week it demands; but printers, as a class, fail to pass these expenses along by increasing the price of their product." The same complaint we fear, is also made on this side of the herring pond.

* * *

There are 3,154 printing establishments in New York, which produce nearly forty per cent, of all the printing of the United States. It is estimated that the value of the City's printing and publishing is about 45 millions sterling, and 82,542 persons are engaged in the business.

A copy of this "Trade Circular" will be sent free to any printer on receipt of application.

ENVELOPES.

Of special sizes, shapes and qualities made in a few hours.

Black Bordering. ■ ■ ■ Relief Stamping.
 Edge and Receipt Gumming.

Send for quotations and Samples.

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T. J. PARKINS, 45 & 45 St. John Street,
 West Smithfield.

Miscellaneous Advertisements

Including Situations Vacant and Wanted; Businesses and Goods for Sale and Wanted to Purchase; Partnerships; Premises to Let and Wanted, etc.

Announcements from our customers to appear in this column are inserted free of charge, but they must be received by the 15th of the month, to appear in the following month's issue. Replies may be addressed to R. T. TANNER & Co., Ltd., when they will be forwarded to Advertisers.

WORKING FOREMAN desires change.—First class Transferer and Proofer—thorough experience on plates and shows in all classes of work—London and Provincial Experience. Box 224, c/o R. T. TANNER & Co., Ltd.

DEPUTY OVERSEER seeks position as Overseer. First class, all-round experience. No era machines, Half-tone, three-colour, etc. Five years present situation in large City firm. Box 222, c/o R. T. TANNER & Co., Ltd.

MACHINE OVERSEER.—Practical colour printer is anxious for an increased position. Wide and varied experience in the production of fine catalogue colour and general printing. Well acquainted with the most modern methods of quick and economical production. Good discipline and management. Box 223, c/o R. T. TANNER & Co., Ltd.

AS MANAGER, have been acting partner for past 7 years; keen buyer and thorough practical experience through all departments. Town or country. References if required. Abstainer. Age 34. Box 225, c/o R. T. TANNER & Co., Ltd.

JUNIOR ASSISTANT (Printer and Stationer), age 20, seeks change. Experience in dispatching, stockkeeping, giving out paper, etc. Knowledge of office routine. Box 229, c/o R. T. TANNER & Co., Ltd.

FIRST CLASS PLATEN HANDS required, able to make own work ready. State age, experience and wages required to Box 231, c/o R. T. TANNER & Co., Ltd.

FOR SALE, CHEAP, Label Punching Press, Fitted Power. Box 234, R. T. TANNER & Co., Ltd.

COMPOSITOR, used to all kinds of general jobbing, book, news and magazine work, wants situation. Box 232, c/o R. T. TANNER & Co., Ltd.

EXPERIENCED MACHINE MINDER required for South coast for wharfedale and ordinary work; age about 30. Box 233, c/o R. T. TANNER & Co., Ltd.

WAREHOUSE OVERSEER who has had considerable experience in large city printing houses, seeks a position in London. Used to managing large staff, superintending printing, lithographing and stationery, forwarding and charging up work, etc.; excellent references. Box 228, c/o R. T. TANNER & Co., Ltd.

ADVERTISER who has large printing connection seeks engagement on salary with working interest in up-to-date printing house. Connection could be considerably increased. Thorough practical knowledge of trade. Could furnish security to favourable proposition. Box 227, c/o R. T. TANNER & Co., Ltd.

RELIABLE GIRLS wanted for making hand made millinery bags. Must be used to the trade and thoroughly reliable. Apply Box 229, c/o R. T. TANNER & Co., Ltd.

PRINTERS MANAGER required, must be able to introduce good business. Excellent timekeeper and disciplinarian and used to all branches of the trade. State experience, age, salary and all particulars to Box 230 c/o R. T. TANNER & Co., Ltd.

WANTED, second-hand 20 in. Perforator, cheap. Cash. Box 235, c/o R. T. TANNER & Co., Ltd.

RETAIL STATIONERY AND PRINTING.—Advertiser, with 24 years' experience, desires engagement as Manager, Assistant-Manager, or Buyer. An appointment abroad would be entertained. Box 236, c/o R. T. TANNER & Co., Ltd.

ADVERTISER (age 20), seeks re-engagement as WORKS MANAGER, or to assist proprietor. Thorough practical knowledge all departments. Thirteen years in some of best London houses. Buying, estimating, interviewing, etc. Present position entire charge. C.W.M., c/o W. R. Geering, Printer, Ashford, Kent.

STOCK-KEEPER AND WAREHOUSE-MAN, 25 years' varied experience with a leading publishing firm. Box 237, c/o R. T. TANNER & Co., Ltd.

MANAGER seeks change. Excellent all-round experience, letterpress, litho, binding, etc. Practical. First rate refs. Box 238, c/o R. T. TANNER & Co., Ltd.

LAYER-ON seeks re-engagement. Acustomed to manuals and small machines. Good references. Age 29. Box 239, c/o R. T. TANNER & Co., Ltd.

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